

**Web Task Force
Meeting July 24, 2017**

Meeting Minutes

Attendees: Speryl, Leeves, Simmons, visitor: Lay

Approved July 10, 2017 meeting minutes.

The group reviewed an email received from resident Bryan McGynniss who requested that the email addresses and phone numbers for the task force members be added to the committee webpage. He also suggested replacing White's photo on the website. His wife Karyn designed the original Birchwood logo and she has offered to do a modernized version suitable for copy to the website. Task force members agreed with his points.

Tobin Lay reminded members that we are to review the current website and recommend corrections and/or additions as we think necessary. Actual website content is determined by the Council.

Speryl presented her schematic for a potential new menu frame. This one would allow for tabs across the top of the page as well as page tabs on the left margin. It also allowed for a new overall organization of the site,

Simmons produced a sample welcome letter to new residents. Members agreed that it would be nice to have a "Welcome Newcomers" page.

Members also discussed adding a section regarding school choice options for families, White Bear Lake and Mahtomedi. A page regarding safety, esp. safety of children could be added. All videos might be centralized in a separate section for YouTube and an events calendar could be placed on the front page.

Future tasks: Speryl will attend the July 28 webinar. Leeves will work on YouTube possibilities, Simmons will continue reviewing each webpage.

Next Meeting: Tuesday, August 1 at 1:00